

Spring-Summer 2022 Weather-Driven Demand Favorability Profiles for U.S. Markets



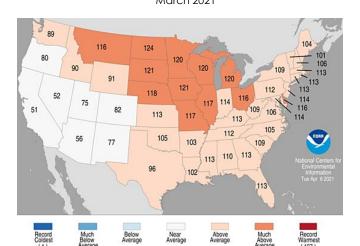
March – July 2022

March 2022 Outlook: Colder Temps to Challenge Early Spring Demand.

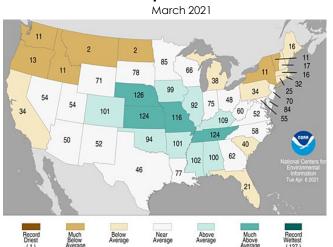
Drier Conditions Could Improve Outdoor Category Demand

March 2021 Actuals

Statewide Temperature Anomalies March 2021

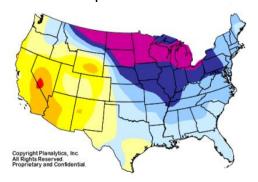


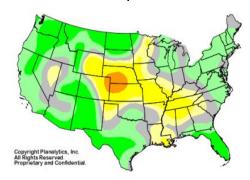
Statewide Precipitation Anomalies



March 2022 vs. 2021

Temperature

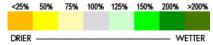




- In March 2022, temperatures are expected to be colder than LY for the eastern two-thirds of the U.S. The coldest anomalies to LY will be found across much of the Northern Tier, specifically in the upper North Central regions.
- Anticipate slightly warmer than LY conditions for much of the western third of the U.S., portions of the western South Central region, and eastern Texas. The warmest comparisons are expected in the lower Pacific and Mountain regions.



- A wetter trend compared to last March is expected for many U.S. markets. The wettest anomalies will be found across the West, the Northern Tier, and in portions of Florida and the Western South Central region.
- Anticipate drier comparisons for much of the central U.S., the Eastern South Central region, and in pockets of the South Atlantic region. The driest anomalies will be found in the Central Plains.



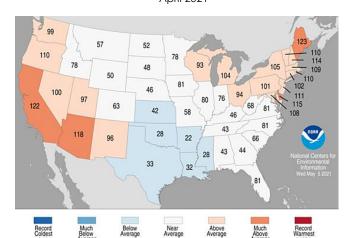


April 2022 Outlook: Warmer Temps to Unleash Pent-up Spring Demand.

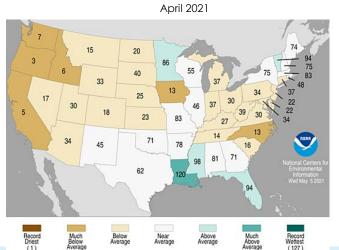
Wetter Conditions to Improve Demand for Waterproofing Items

April 2021 Actuals

Statewide Temperature Anomalies April 2021



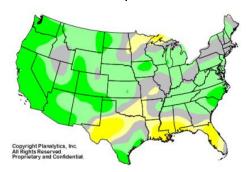
Statewide Precipitation Anomalies



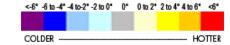
April 2022 vs. 2021







- Anticipate a colder trend vs. LY for much of the Northern Tier in April 2022. The coldest anomalies will be focused in the Eastern North Central region.
 Additionally, select markets in the Pacific and southern Mountain regions can expect colder temperatures to LY.
- Expect warmer temperatures vs. LY across the South Central, and the South and Middle Atlantic regions. The warmest anomalies will be found from western Texas to the South Atlantic region.



- In April 2022, anticipate wetter than LY conditions for most regions in the U.S. The wettest anomalies can be found in the Pacific, Mountain, and Middle Atlantic regions.
- Portions of the Western North Central, South Atlantic, and South Central regions are expected to be drier than LY. The driest conditions compared to the prior year will be found in markets along the Gulf Coast and western Texas.

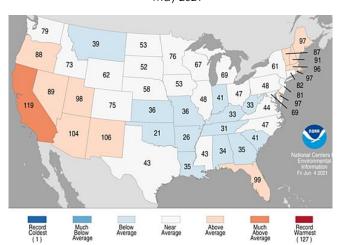




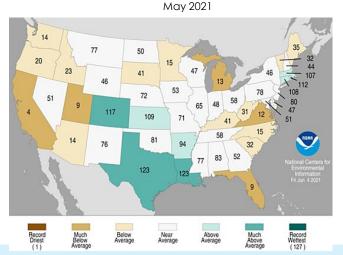
May 2022 Outlook: Warmer Temps to Maintain Robust Seasonal Demand Late freeze Less Likely. Precipitation Trends Variable.

May 2021 Actuals

Statewide Temperature Anomalies May 2021

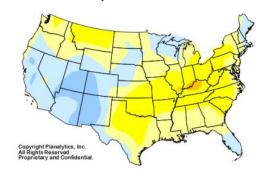


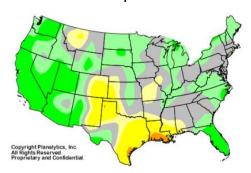
Statewide Precipitation Anomalies



May 2022 vs. 2021

Temperature

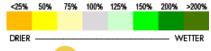




- May 2022 in the U.S. is expected to trend hotter than LY across the East, and along much of the Northern Tier. The hottest anomalies are anticipated in the South Central regions.
- Conversely, cooler than LY temperatures are expected across the Mountain and Pacific regions. Cooler conditions will also be found in portions of Florida and the Dakotas.
 - <6° -6 to -4° -4 to -2° -2 to 0° 0° 0 to 2° 2 to 4° 4 to 6° -6°

 COLDER HOTTER

- May 2022 will bring wetter than LY conditions to the majority of the U.S. The wettest anomalies are expected in the Mountain region, the Pacific region, and in Florida.
- A drier trend vs. LY is expected in the South Central regions, and in Missouri and Montana. Additionally, portions of the Gulf Coast will see conditions much drier than LY.



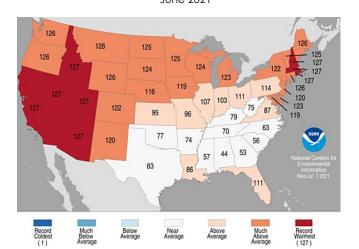


June 2022 Outlook: Expect Cooler North, Warmer South. Wetter West, Drier East.

Disparate Demand Trends will be Likely for Seasonal Categories.

June 2021 Actuals

Statewide Temperature Anomalies



Statewide Precipitation Anomalies

June 2021

45

40

41

11

23

91

109

63

89

109

109

National Centers for Environmental Information Wed Jul 7 2021

June 2022 vs. 2021

Temperature

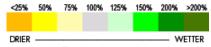




- June 2022 is expected to trend cooler vs. LY across the Northern Tier and the western U.S. Cooler comparisons are also expected in pockets of Texas, Louisiana, and Florida. The coolest anomalies will be focused in the Pacific Northwest region and along the Northern Plains.
- Expect a slightly hotter than LY trend throughout much of the South Central and Southeast regions.
 - <8° -6 to -4° -4 to -2° -2 to 0° 0° 0 to 2° 2 to 4° 4 to 6° <6°

 COLDER HOTTEI

- Drier than LY conditions are expected for markets east of the Mississippi River and in portions of the Southwest region and western Texas. The driest comparisons will be found in southern Arizona, New Mexico, and western Texas.
- Anticipate wetter than LY conditions for the western twothirds of the U.S. and in the Northeast region. The wettest anomalies will be found in the Pacific Northwest region, California, and the Northern Plains.



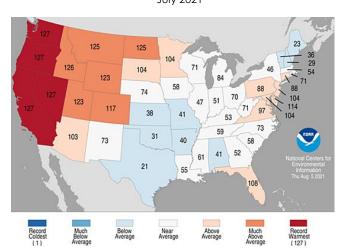


July 2022 Outlook: Expect Warmer Interior, East; Cooler, Wetter West.

Demand for Core Summer Categories will be Regional.

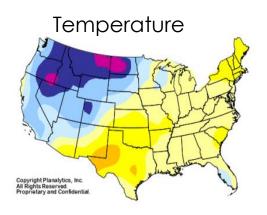
July 2021 Actuals

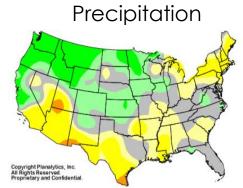
Statewide Temperature Anomalies July 2021



Statewide Precipitation Anomalies

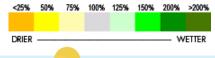
July 2022 vs. 2021





- For July 2022, conditions will trend slightly hotter vs. LY across much of the eastern and central U.S. The hottest anomalies will be focused in western Texas and southeastern New Mexico.
- The western U.S. and portions of the Western North Central region can anticipate cooler comparisons vs. prior year. The coolest anomalies will be found in the northern Mountain region.
- Anticipate a drier vs. LY trend throughout the Southern Tier and the East in July 2022. The driest anomalies will be found along areas in the southern Mountain region.
- Expect wetter than LY conditions throughout much of the northwestern and north central U.S. The wettest comparisons to LY will be concentrated in the Pacific region and northern California.





Introduction to Weather-Driven Favorability

What Is Weather-Driven Favorability?

- Weather-driven favorability is the measured impact of weather on comp sales
- It is a representation of the consumer need for a product caused by perceived changes in the weather at a time/location intersection
- Expressed as change from the previous year and provided in favorability shadings from very favorable (positive) to very unfavorable (negative). The values below are guidelines to better define weather-driven favorability values. Exact values will vary by location
 - VF = Very Favorable to LY (expect > 15% increase in comps to LY based on weather)
 - **F** = Favorable to LY (expect up to a 15% increase in comps to LY based on weather)
 - N = Neutral to LY (expect little to no change in comps to LY based on weather)
 - **U** = Unfavorable to LY (expect up to a 15% decrease in comps to LY based on weather)
 - VF = Very Unfavorable to LY (expect > 15% decrease in comps to LY based on weather)
- Favorabilities are derived through detailed analysis of historical product demand and its correlation to changes in local weather conditions
- Presented to you by month, and at individual major markets
- It does not include any factors other than weather (e.g. price, competition, economic conditions, etc.)



Introduction to Weather Driven Favorability

How should Weather-Driven Favorabilities be used?

- Favorabilities can be used Strategically, Tactically, and Historically
 - PRE-SEASON: Strategically for planning and budgeting
 - IN SEASON: Tactically for ordering and labor scheduling
 - POST-SEASON: Historically, to understand the impact weather had on demand for a specific product/time/location combination

How do I maximize its benefits and make it work for me while minimizing any risks?

- Look for favorable periods to further amplify sales through aggressive marketing and inventory actions
- In-store promotions, product re-positioning, plan increased allocations, hold or decrease end-season markdown cuts



National

	Feb	Mar	Apr	May	Jun	Jul	
Category	22	22	22	22	22	22	2022
Air Conditioners		N	N	F	N	F	N
Barbecues	VF	N	F	F	N	VF	F
Exterior Paints	N	N	N	N	N	N	N
Fans		N	F	VF	N	F	F
Insecticides	F	N	N	N	N	N	N
L & G Growing	VF	N	N	N	F	VF	F
L & G Irrigation	N	N	N	N	N	N	N
L & G Tools	N	N	N	N	N	N	N





		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
albany, ny	Air Conditioners		N	VF	F	F	VF	VF
albany, ny	Barbecues	N	N	VF	VF	F	VF	VF
albany, ny	Exterior Paints	N	N	N	N	N	N	N
albany, ny	Fans		F	F	F	F	VF	F
albany, ny	Insecticides	N	N	F	VF	F	F	F
albany, ny	L & G Growing	N	N	F	F	N	VU	N
albany, ny	L & G Irrigation	N	N	N	VF	F	VF	F
albany, ny	L & G Tools	N	N	N	N	N	N	N
albuquerque, nm	Air Conditioners		VF	F	U	VF	N	F
albuquerque, nm	Barbecues	VF	F	N	F	F	N	F
albuquerque, nm	Exterior Paints	N	VF	N	U	N	N	N
albuquerque, nm	Fans		VF	N	U	VF	N	F
albuquerque, nm	Insecticides	N	N	F	N	N	N	N
albuquerque, nm	L & G Growing	VF	F	F	F	N	VF	F
albuquerque, nm	L & G Irrigation	VF	F	N	N	N	N	N
albuquerque, nm	L & G Tools	F	F	U	N	N	N	N
amarillo, tx	Air Conditioners		N	N	VF	F	F	F
amarillo, tx	Barbecues	VF	F	F	VF	VF	N	VF
amarillo, tx	Exterior Paints	VF	N	VF	N	F	N	N
amarillo, tx	Fans		N	VF	VF	F	F	VF
amarillo, tx	Insecticides	VF	N	VF	U	U	U	N
amarillo, tx	L & G Growing	VF	F	N	N	N	N	F
amarillo, tx	L & G Irrigation	VF	N	N	F	F	VF	F
amarillo, tx	L & G Tools	VU	N	F	U	N	U	N

LEGEND
Very Favorable
Favorable
Neutral
Unfavorable
Very Unfavorable



		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
aspen, co	Air Conditioners		N	U	VU	VU	VU	VU
aspen, co	Barbecues	F	N	U	U	U	U	U
aspen, co	Exterior Paints	N	N	VU	N	N	N	N
aspen, co	Fans		N	VU	N	VU	VU	VU
aspen, co	Insecticides	N	N	U	U	U	U	U
aspen, co	L & G Growing	N	N	VU	N	VF	VF	F
aspen, co	L & G Irrigation	N	N	U	U	U	U	U
aspen, co	L & G Tools	N	N	U	U	U	U	U
atlanta, ga	Air Conditioners		N	N	VF	N	N	F
atlanta, ga	Barbecues	VF	N	F	VF	VF	VF	VF
atlanta, ga	Exterior Paints	N	F	F	N	VF	N	F
atlanta, ga	Fans		N	N	F	F	VF	F
atlanta, ga	Insecticides	N	N	N	N	N	N	N
atlanta, ga	L & G Growing	VF	N	N	F	U	VF	F
atlanta, ga	L & G Irrigation	F	N	N	F	F	F	N
atlanta, ga	L & G Tools	U	U	N	F	N	N	N
bakersfield, ca	Air Conditioners		F	N	U	N	N	N
bakersfield, ca	Barbecues	F	N	N	N	N	N	N
bakersfield, ca	Exterior Paints	N	F	N	N	N	N	N
bakersfield, ca	Fans		VF	N	U	F	N	F
bakersfield, ca	Insecticides	N	N	U	U	N	N	N
bakersfield, ca	L & G Growing	N	F	N	N	N	F	N
bakersfield, ca	L & G Irrigation	N	F	N	N	N	U	N
bakersfield, ca	L & G Tools	N	VF	N	N	N	U	N

LEGEND
Very Favorable
Favorable
Neutral
Unfavorable
Very Unfavorable





		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
baltimore, md	Air Conditioners		VU	N	F	N	U	N
baltimore, md	Barbecues	VF	U	U	N	N	U	N
baltimore, md	Exterior Paints	U	U	N	N	N	N	U
baltimore, md	Fans		N	U	VF	N	U	N
baltimore, md	Insecticides	F	N	U	F	N	N	N
baltimore, md	L & G Growing	VF	U	N	N	N	VF	F
baltimore, md	L & G Irrigation	F	N	N	N	N	N	N
baltimore, md	L & G Tools	U	N	N	N	N	F	N
bellingham, wa	Air Conditioners		F	U	F	VU	U	U
bellingham, wa	Barbecues	VF	U	N	F	U	N	N
bellingham, wa	Exterior Paints	N	N	VU	F	V	N	N
bellingham, wa	Fans		N	U	VF	V	U	U
bellingham, wa	Insecticides	N	N	N	N	J	N	N
bellingham, wa	L & G Growing	VF	N	N	N	VF	F	F
bellingham, wa	L & G Irrigation	F	N	U	N	J	N	N
bellingham, wa	L & G Tools	N	N	VU	N	J	N	N
billings, mt	Air Conditioners		N	VF	VF	VU	VU	VU
billings, mt	Barbecues	VF	U	F	F	VU	U	N
billings, mt	Exterior Paints	N	U	N	N	N	N	N
billings, mt	Fans		U	VF	F	VU	U	U
billings, mt	Insecticides	F	N	F	F	٦	N	N
billings, mt	L & G Growing	N	U	VF	N	VF	VF	F
billings, mt	L & G Irrigation	F	U	N	F	VU	U	U
billings, mt	L & G Tools	VF	U	F	F	N	F	N

LEGEND
Very Favorable
Favorable
Neutral
Unfavorable
Very Unfavorable



		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
binghamton, ny	Air Conditioners		U	VF	N	U	F	N
binghamton, ny	Barbecues	N	U	VF	VF	N	VF	VF
binghamton, ny	Exterior Paints	N	U	N	F	N	N	N
binghamton, ny	Fans		N	N	F	N	F	N
binghamton, ny	Insecticides	U	N	N	N	N	N	N
binghamton, ny	L & G Growing	N	U	VF	VF	N	VF	VF
binghamton, ny	L & G Irrigation	N	F	U	N	N	F	N
binghamton, ny	L & G Tools	F	U	N	N	N	F	N
birmingham, al	Air Conditioners		N	F	F	F	N	F
birmingham, al	Barbecues	VF	VF	F	VF	VF	VF	VF
birmingham, al	Exterior Paints	F	N	U	F	VF	N	N
birmingham, al	Fans		N	F	F	VF	VF	VF
birmingham, al	Insecticides	VF	N	F	N	F	F	N
birmingham, al	L & G Growing	VF	N	N	F	U	VF	VF
birmingham, al	L & G Irrigation	N	N	F	N	VF	F	F
birmingham, al	L & G Tools	F	N	N	N	N	N	N
bismarck, nd	Air Conditioners		VU	N	VF	VU	VU	VU
bismarck, nd	Barbecues	VF	VU	N	N	U	U	U
bismarck, nd	Exterior Paints	N	VU	U	N	U	VF	N
bismarck, nd	Fans		VU	VF	VF	VU	VU	U
bismarck, nd	Insecticides	VU	VU	N	F	F	N	N
bismarck, nd	L & G Growing	N	VU	F	N	VF	VF	VF
bismarck, nd	L & G Irrigation	N	U	F	F	N	U	N
bismarck, nd	L & G Tools	U	U	VF	N	F	VU	N

LEGEND
Very Favorable
Favorable
Neutral
Unfavorable
Very Unfavorable



		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
boise, id	Air Conditioners		N	N	F	VU	VU	VU
boise, id	Barbecues	VF	N	N	N	U	VF	F
boise, id	Exterior Paints	N	U	F	N	N	N	N
boise, id	Fans		VF	N	F	V	U	U
boise, id	Insecticides	N	F	F	VF	U	VU	U
boise, id	L & G Growing	N	U	N	N	VF	VF	F
boise, id	L & G Irrigation	V	U	N	F	J	N	N
boise, id	L & G Tools	J	N	N	N	N	N	N
boston, ma	Air Conditioners		U	U	VU	VU	VF	U
boston, ma	Barbecues	VF	VU	N	U	U	F	N
boston, ma	Exterior Paints	N	VU	N	N	N	N	N
boston, ma	Fans		U	U	VU	V	VF	VF
boston, ma	Insecticides	F	N	U	U	U	N	N
boston, ma	L & G Growing	VF	VU	N	N	F	VF	F
boston, ma	L & G Irrigation	F	U	U	N	U	F	N
boston, ma	L & G Tools	N	U	U	U	U	N	U
brownsville, tx	Air Conditioners		N	N	N	N	F	N
brownsville, tx	Barbecues	F	N	N	F	N	U	N
brownsville, tx	Exterior Paints	F	F	F	VF	N	VU	N
brownsville, tx	Fans		F	F	F	F	F	F
brownsville, tx	Insecticides	F	F	N	N	N	U	N
brownsville, tx	L & G Growing	VF	N	VF	N	N	U	VF
brownsville, tx	L & G Irrigation	F	N	F	N	N	F	N
brownsville, tx	L & G Tools	VF	N	U	N	N	N	N

LEGEND
Very Favorable
Favorable
Neutral
Unfavorable
Very Unfavorable





		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
buffalo, ny	Air Conditioners		VU	U	VF	U	VF	N
buffalo, ny	Barbecues	F	VU	N	N	U	F	N
buffalo, ny	Exterior Paints	N	VU	N	N	U	N	N
buffalo, ny	Fans		U	N	VF	J	N	N
buffalo, ny	Insecticides	N	VF	N	F	N	N	N
buffalo, ny	L & G Growing	N	VU	N	F	N	N	N
buffalo, ny	L & G Irrigation	N	N	N	N	N	F	N
buffalo, ny	L & G Tools	U	VU	U	N	U	N	U
burlington, vt	Air Conditioners		N	U	N	U	VF	N
burlington, vt	Barbecues	N	N	VF	N	N	N	N
burlington, vt	Exterior Paints	N	VU	VU	J	U	N	U
burlington, vt	Fans		N	U	N	U	F	N
burlington, vt	Insecticides	U	VU	N	F	N	N	N
burlington, vt	L & G Growing	N	VU	F	U	N	VU	N
burlington, vt	L & G Irrigation	N	N	U	N	N	N	N
burlington, vt	L & G Tools	N	U	U	N	N	N	N
caribou, me	Air Conditioners		U	VU	N	U	VF	N
caribou, me	Barbecues	N	VU	N	F	N	N	N
caribou, me	Exterior Paints	N	N	N	N	N	N	N
caribou, me	Fans		N	VU	N	U	VF	N
caribou, me	Insecticides	N	U	N	F	F	N	N
caribou, me	L & G Growing	N	VU	U	N	F	U	N
caribou, me	L & G Irrigation	N	F	N	F	N	N	N
caribou, me	L & G Tools	N	N	N	N	N	N	N

LEGEND
Very Favorable
Favorable
Neutral
Unfavorable
Very Unfavorable





		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
casper, wy	Air Conditioners		N	VF	F	U	U	N
casper, wy	Barbecues	VF	F	N	N	N	N	N
casper, wy	Exterior Paints	N	F	N	U	U	N	N
casper, wy	Fans		VF	VF	VF	U	F	F
casper, wy	Insecticides	F	F	N	N	N	N	N
casper, wy	L & G Growing	N	VF	F	N	VF	F	VF
casper, wy	L & G Irrigation	U	N	N	N	U	N	N
casper, wy	L & G Tools	U	U	N	N	N	N	N
cedar city, ut	Air Conditioners		VU	U	U	VU	N	U
cedar city, ut	Barbecues	N	VF	N	U	N	VF	F
cedar city, ut	Exterior Paints	N	N	N	N	VF	N	N
cedar city, ut	Fans		F	N	U	U	VU	U
cedar city, ut	Insecticides	F	U	U	N	N	N	N
cedar city, ut	L & G Growing	F	F	N	N	F	N	F
cedar city, ut	L & G Irrigation	N	F	N	N	N	N	N
cedar city, ut	L & G Tools	N	U	N	N	U	F	N
charleston, sc	Air Conditioners		N	N	F	F	F	F
charleston, sc	Barbecues	VF	N	N	F	F	VF	F
charleston, sc	Exterior Paints	N	U	U	N	N	N	N
charleston, sc	Fans		N	N	VF	F	F	F
charleston, sc	Insecticides	N	N	F	N	N	N	N
charleston, sc	L & G Growing	VF	N	N	F	U	VU	N
charleston, sc	L & G Irrigation	N	N	N	N	F	N	F
charleston, sc	L & G Tools	N	F	N	N	N	N	N

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Favorable
Neutral
Unfavorable
Very Unfavorable





		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
charleston, wv	Air Conditioners		U	VF	VF	VF	F	VF
charleston, wv	Barbecues	VF	VF	F	VF	N	N	VF
charleston, wv	Exterior Paints	N	U	N	N	N	N	N
charleston, wv	Fans		N	VF	VF	F	N	VF
charleston, wv	Insecticides	F	VU	N	F	N	N	N
charleston, wv	L & G Growing	VF	U	N	U	N	U	N
charleston, wv	L & G Irrigation	F	N	N	N	N	N	N
charleston, wv	L & G Tools	F	F	N	N	N	N	N
charlotte, nc	Air Conditioners		N	N	F	N	N	F
charlotte, nc	Barbecues	VF	F	N	N	F	N	N
charlotte, nc	Exterior Paints	F	U	N	N	N	N	N
charlotte, nc	Fans		N	U	VF	N	N	N
charlotte, nc	Insecticides	N	N	F	F	N	N	N
charlotte, nc	L & G Growing	VF	N	N	N	VF	N	F
charlotte, nc	L & G Irrigation	N	N	F	N	N	N	N
charlotte, nc	L & G Tools	N	N	U	N	N	N	N
chicago, il	Air Conditioners		U	U	F	N	N	N
chicago, il	Barbecues	VF	U	N	F	N	VF	F
chicago, il	Exterior Paints	N	U	U	N	N	N	N
chicago, il	Fans		U	N	N	N	N	N
chicago, il	Insecticides	VF	VU	U	F	N	N	N
chicago, il	L & G Growing	N	VU	U	N	N	N	N
chicago, il	L & G Irrigation	N	VU	U	N	N	F	N
chicago, il	L & G Tools	VF	N	U	F	N	U	N

LEGEND
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Favorable
Neutral
Unfavorable
Very Unfavorable



		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
cincinnati, oh	Air Conditioners		U	F	VF	F	F	VF
cincinnati, oh	Barbecues	VF	F	N	F	VF	VF	VF
cincinnati, oh	Exterior Paints	N	N	N	N	N	N	N
cincinnati, oh	Fans		N	VF	VF	F	N	VF
cincinnati, oh	Insecticides	VF	VU	U	N	N	N	N
cincinnati, oh	L & G Growing	VF	U	N	VF	N	F	F
cincinnati, oh	L & G Irrigation	N	U	N	N	N	F	N
cincinnati, oh	L & G Tools	F	U	F	F	N	N	N
cleveland, oh	Air Conditioners		U	N	VF	N	F	F
cleveland, oh	Barbecues	VF	VU	F	VF	N	F	F
cleveland, oh	Exterior Paints	N	VU	U	N	N	N	N
cleveland, oh	Fans		N	F	VF	N	F	VF
cleveland, oh	Insecticides	N	VU	U	N	N	N	N
cleveland, oh	L & G Growing	N	VU	N	F	N	N	N
cleveland, oh	L & G Irrigation	J	U	N	VF	N	VF	N
cleveland, oh	L & G Tools	N	VU	N	F	N	N	N
columbia, sc	Air Conditioners		N	F	F	F	VF	F
columbia, sc	Barbecues	VF	N	N	F	F	F	F
columbia, sc	Exterior Paints	N	N	N	F	F	N	N
columbia, sc	Fans		N	N	VF	L-	VF	F
columbia, sc	Insecticides	N	N	F	N	N	U	N
columbia, sc	L & G Growing	VF	N	N	N	U	VU	N
columbia, sc	L & G Irrigation	N	N	N	N	F	VF	F
columbia, sc	L & G Tools	N	N	N	N	U	U	N

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Favorable
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Unfavorable
Very Unfavorable





		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
columbus, oh	Air Conditioners		U	N	VF	F	F	VF
columbus, oh	Barbecues	VF	VF	N	F	N	F	F
columbus, oh	Exterior Paints	N	F	U	F	N	N	N
columbus, oh	Fans		N	F	VF	N	F	VF
columbus, oh	Insecticides	F	VU	N	N	N	N	N
columbus, oh	L & G Growing	VF	VU	N	VF	N	N	F
columbus, oh	L & G Irrigation	N	U	U	N	N	N	N
columbus, oh	L & G Tools	F	U	U	F	N	N	N
dallas, tx	Air Conditioners		N	F	VF	N	F	F
dallas, tx	Barbecues	VF	F	VF	VF	F	VU	VF
dallas, tx	Exterior Paints	VF	F	VF	VF	VF	VF	VF
dallas, tx	Fans		VF	VF	VF	VF	F	VF
dallas, tx	Insecticides	F	U	VF	F	N	U	N
dallas, tx	L & G Growing	VF	N	VF	N	U	N	F
dallas, tx	L & G Irrigation	U	N	N	VF	VF	VF	F
dallas, tx	L & G Tools	VF	N	F	N	F	N	F
denver, co	Air Conditioners		N	VF	F	N	U	N
denver, co	Barbecues	VF	F	F	F	F	N	F
denver, co	Exterior Paints	N	N	F	F	N	N	N
denver, co	Fans		VF	VF	N	F	U	N
denver, co	Insecticides	VU	N	F	N	N	U	N
denver, co	L & G Growing	N	VF	VF	N	N	VF	VF
denver, co	L & G Irrigation	VU	F	F	N	N	N	N
denver, co	L & G Tools	VF	N	N	N	N	N	N

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Very Favorable
Favorable
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Unfavorable
Very Unfavorable





		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
des moines, ia	Air Conditioners		U	U	VF	N	F	N
des moines, ia	Barbecues	VF	U	N	F	N	VF	F
des moines, ia	Exterior Paints	N	VU	U	VF	U	U	N
des moines, ia	Fans		U	F	VF	J	F	N
des moines, ia	Insecticides	VF	U	N	N	N	N	N
des moines, ia	L & G Growing	N	N	N	N	N	U	N
des moines, ia	L & G Irrigation	F	N	N	F	U	N	N
des moines, ia	L & G Tools	U	U	N	N	F	U	N
detroit, mi	Air Conditioners		U	N	F	N	N	N
detroit, mi	Barbecues	VF	VU	N	F	N	VF	VF
detroit, mi	Exterior Paints	N	N	U	N	U	N	N
detroit, mi	Fans		N	N	VF	N	N	N
detroit, mi	Insecticides	F	U	N	N	N	N	N
detroit, mi	L & G Growing	N	VU	N	N	N	N	N
detroit, mi	L & G Irrigation	N	VU	U	N	N	F	N
detroit, mi	L & G Tools	F	U	N	N	N	N	N
dubuque, ia	Air Conditioners		U	U	VF	U	N	N
dubuque, ia	Barbecues	VF	U	U	F	F	F	F
dubuque, ia	Exterior Paints	N	U	U	VF	U	N	N
dubuque, ia	Fans		U	N	VF	J	N	N
dubuque, ia	Insecticides	VF	U	N	F	N	F	N
dubuque, ia	L & G Growing	N	U	N	N	F	N	N
dubuque, ia	L & G Irrigation	N	U	U	F	U	F	N
dubuque, ia	L & G Tools	VF	U	U	F	N	N	N

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Very Unfavorable



		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
duluth, mn	Air Conditioners		VU	F	VF	VU	F	VF
duluth, mn	Barbecues	VF	VU	N	N	U	N	N
duluth, mn	Exterior Paints	F	U	N	VU	N	N	N
duluth, mn	Fans		U	U	VF	VU	VF	F
duluth, mn	Insecticides	N	VU	N	N	U	N	U
duluth, mn	L & G Growing	N	VU	VU	N	F	N	N
duluth, mn	L & G Irrigation	F	U	N	U	U	N	N
duluth, mn	L & G Tools	U	N	N	U	N	U	U
el paso, tx	Air Conditioners		F	F	U	F	VF	F
el paso, tx	Barbecues	VF	N	N	VF	VF	N	F
el paso, tx	Exterior Paints	N	N	N	N	N	N	N
el paso, tx	Fans		F	F	U	VF	F	F
el paso, tx	Insecticides	N	N	N	N	N	N	N
el paso, tx	L & G Growing	VF	N	F	F	N	VF	F
el paso, tx	L & G Irrigation	N	N	N	N	N	N	N
el paso, tx	L & G Tools	N	N	N	N	N	N	N
flagstaff, az	Air Conditioners		U	N	N	U	N	N
flagstaff, az	Barbecues	F	F	N	VF	F	N	F
flagstaff, az	Exterior Paints	U	F	N	N	N	N	N
flagstaff, az	Fans		N	N	U	F	N	N
flagstaff, az	Insecticides	U	VF	N	N	N	U	N
flagstaff, az	L & G Growing	U	VF	F	F	N	VF	VF
flagstaff, az	L & G Irrigation	F	F	N	N	N	N	N
flagstaff, az	L & G Tools	N	F	U	N	N	N	N

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Very Unfavorable



		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
fort smith, ar	Air Conditioners		N	F	VF	F	F	F
fort smith, ar	Barbecues	VF	N	VF	VF	F	F	VF
fort smith, ar	Exterior Paints	VF	N	F	VF	VF	VU	N
fort smith, ar	Fans		N	VF	N	F	F	F
fort smith, ar	Insecticides	VF	N	F	N	N	U	N
fort smith, ar	L & G Growing	VF	N	F	VF	U	VF	VF
fort smith, ar	L & G Irrigation	F	N	N	F	VF	F	F
fort smith, ar	L & G Tools	N	N	F	F	N	U	N
goodland, ks	Air Conditioners		N	N	U	F	F	N
goodland, ks	Barbecues	VU	N	F	VF	N	N	F
goodland, ks	Exterior Paints	N	N	VF	N	N	VU	N
goodland, ks	Fans		N	VF	VF	F	VF	VF
goodland, ks	Insecticides	VF	N	N	N	N	N	N
goodland, ks	L & G Growing	VU	F	N	N	N	N	N
goodland, ks	L & G Irrigation	N	N	N	N	N	N	N
goodland, ks	L & G Tools	U	N	N	U	N	N	N
grand junction, co	Air Conditioners		VF	N	U	U	U	U
grand junction, co	Barbecues	N	F	N	U	N	VF	VF
grand junction, co	Exterior Paints	N	N	N	U	N	N	N
grand junction, co	Fans		F	N	U	N	U	U
grand junction, co	Insecticides	N	N	N	U	N	N	N
grand junction, co	L & G Growing	F	F	N	N	F	F	N
grand junction, co	L & G Irrigation	N	F	N	U	U	U	U
grand junction, co	L & G Tools	N	F	N	U	U	N	N

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Very Unfavorable



		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
grand rapids, mi	Air Conditioners		U	F	VF	N	F	F
grand rapids, mi	Barbecues	VF	VU	N	F	F	VF	VF
grand rapids, mi	Exterior Paints	N	N	N	U	U	N	N
grand rapids, mi	Fans		U	F	VF	Ν	F	F
grand rapids, mi	Insecticides	F	U	N	N	Ν	N	N
grand rapids, mi	L & G Growing	N	VU	N	N	Ν	N	N
grand rapids, mi	L & G Irrigation	F	U	N	N	N	F	N
grand rapids, mi	L & G Tools	VF	U	U	N	Ν	U	N
green bay, wi	Air Conditioners		U	VU	F	J	F	N
green bay, wi	Barbecues	VF	VU	U	N	N	VF	VF
green bay, wi	Exterior Paints	U	U	U	U	N	U	U
green bay, wi	Fans		U	VU	F	J	VF	N
green bay, wi	Insecticides	F	N	N	N	N	N	N
green bay, wi	L & G Growing	N	VU	U	N	F	N	N
green bay, wi	L & G Irrigation	N	N	N	N	U	N	N
green bay, wi	L & G Tools	N	N	N	U	U	N	N
harrisburg, pa	Air Conditioners		VU	VU	N	N	U	U
harrisburg, pa	Barbecues	VF	VU	U	N	N	N	N
harrisburg, pa	Exterior Paints	N	VU	U	N	N	N	N
harrisburg, pa	Fans		U	VU	VF	N	N	N
harrisburg, pa	Insecticides	N	N	N	F	N	N	N
harrisburg, pa	L & G Growing	VU	VU	U	N	N	VF	F
harrisburg, pa	L & G Irrigation	N	U	U	U	N	U	U
harrisburg, pa	L & G Tools	N	U	N	N	N	N	N

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Favorable
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Unfavorable
Very Unfavorable



		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
hartford, ct	Air Conditioners		U	VU	N	U	F	N
hartford, ct	Barbecues	VF	U	U	N	N	VF	N
hartford, ct	Exterior Paints	N	U	N	N	N	N	N
hartford, ct	Fans		N	U	N	N	N	N
hartford, ct	Insecticides	N	N	U	N	U	N	N
hartford, ct	L & G Growing	VF	U	U	N	N	VF	N
hartford, ct	L & G Irrigation	N	N	U	N	N	VF	N
hartford, ct	L & G Tools	N	F	N	N	N	U	N
houston, tx	Air Conditioners		N	F	N	N	N	N
houston, tx	Barbecues	VF	N	F	VF	F	F	VF
houston, tx	Exterior Paints	VF	N	N	N	N	F	N
houston, tx	Fans		VF	F	N	N	VF	F
houston, tx	Insecticides	VF	F	N	F	N	N	N
houston, tx	L & G Growing	VF	N	VF	VF	N	F	VF
houston, tx	L & G Irrigation	N	N	F	F	N	F	N
houston, tx	L & G Tools	N	N	N	N	F	F	N
indianapolis, in	Air Conditioners		U	N	VF	F	VF	VF
indianapolis, in	Barbecues	F	VU	N	F	VF	VF	VF
indianapolis, in	Exterior Paints	N	F	U	N	N	N	N
indianapolis, in	Fans		N	VF	VF	F	N	VF
indianapolis, in	Insecticides	F	U	N	F	U	N	N
indianapolis, in	L & G Growing	VF	U	N	VF	N	N	F
indianapolis, in	L & G Irrigation	N	U	N	F	N	U	N
indianapolis, in	L & G Tools	U	U	N	VF	N	U	N

LEGEND
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Very Unfavorable



		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
jackson, ms	Air Conditioners		N	F	N	N	N	N
jackson, ms	Barbecues	F	F	VF	VF	F	VF	VF
jackson, ms	Exterior Paints	VF	N	U	N	F	N	N
jackson, ms	Fans		N	F	N	F	VF	F
jackson, ms	Insecticides	VU	N	F	N	N	N	U
jackson, ms	L & G Growing	VF	N	U	F	N	VF	F
jackson, ms	L & G Irrigation	U	N	N	F	F	F	N
jackson, ms	L & G Tools	VF	N	N	N	N	F	N
jackson, wy	Air Conditioners		N	VF	F	VU	VU	VU
jackson, wy	Barbecues	F	N	N	N	VU	U	U
jackson, wy	Exterior Paints	N	N	N	N	U	N	N
jackson, wy	Fans		N	F	F	VU	VU	VU
jackson, wy	Insecticides	N	N	VF	N	N	F	N
jackson, wy	L & G Growing	N	VF	N	N	VF	F	F
jackson, wy	L & G Irrigation	N	F	F	N	U	N	N
jackson, wy	L & G Tools	U	VF	F	N	U	F	N
jacksonville, fl	Air Conditioners		N	VF	VF	VF	F	VF
jacksonville, fl	Barbecues	N	N	VF	N	F	F	F
jacksonville, fl	Exterior Paints	N	N	N	N	N	N	N
jacksonville, fl	Fans		N	F	VF	VF	VF	VF
jacksonville, fl	Insecticides	N	F	F	N	F	N	N
jacksonville, fl	L & G Growing	F	N	F	N	N	N	N
jacksonville, fl	L & G Irrigation	F	N	F	N	N	F	N
jacksonville, fl	L & G Tools	N	N	N	F	N	N	N

LEGEND
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		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
kansas city, mo	Air Conditioners		N	F	VF	N	F	F
kansas city, mo	Barbecues	VF	N	VF	F	VF	N	VF
kansas city, mo	Exterior Paints	VF	U	N	N	N	VU	N
kansas city, mo	Fans		U	VF	N	N	N	N
kansas city, mo	Insecticides	VF	U	N	N	N	U	N
kansas city, mo	L & G Growing	VF	U	N	VF	F	F	F
kansas city, mo	L & G Irrigation	N	N	N	F	N	N	N
kansas city, mo	L & G Tools	U	N	N	N	N	N	N
knoxville, tn	Air Conditioners		N	VF	VF	F	N	F
knoxville, tn	Barbecues	VF	VF	N	VF	N	N	F
knoxville, tn	Exterior Paints	N	N	N	F	F	N	N
knoxville, tn	Fans		F	F	VF	F	N	F
knoxville, tn	Insecticides	VF	N	N	N	N	N	N
knoxville, tn	L & G Growing	VF	N	N	N	N	N	N
knoxville, tn	L & G Irrigation	F	N	N	F	F	N	N
knoxville, tn	L & G Tools	F	F	N	N	N	N	N
las vegas, nv	Air Conditioners		VF	N	U	N	N	N
las vegas, nv	Barbecues	N	F	N	VU	VU	VU	VU
las vegas, nv	Exterior Paints	N	N	N	N	U	N	N
las vegas, nv	Fans		VF	N	U	U	N	F
las vegas, nv	Insecticides	N	VF	N	N	N	N	N
las vegas, nv	L & G Growing	F	VF	N	N	N	F	F
las vegas, nv	L & G Irrigation	N	F	N	N	N	N	N
las vegas, nv	L & G Tools	N	VF	N	N	N	N	N

LEGEND
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Very Unfavorable



		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
little rock, ar	Air Conditioners		N	VF	VF	N	N	F
little rock, ar	Barbecues	N	F	N	F	VF	VF	F
little rock, ar	Exterior Paints	VF	N	N	N	VF	VU	N
little rock, ar	Fans		U	VF	VF	VF	VF	VF
little rock, ar	Insecticides	VF	F	F	N	N	N	N
little rock, ar	L & G Growing	VF	N	N	N	U	VF	N
little rock, ar	L & G Irrigation	VU	N	N	F	F	F	N
little rock, ar	L & G Tools	N	N	N	N	N	N	N
los angeles, ca	Air Conditioners		VF	F	F	VF	VF	VF
los angeles, ca	Barbecues	F	N	F	F	F	F	F
los angeles, ca	Exterior Paints	N	F	F	F	N	N	N
los angeles, ca	Fans		VF	F	VF	VF	F	VF
los angeles, ca	Insecticides	N	F	N	N	N	F	N
los angeles, ca	L & G Growing	N	VF	N	N	N	N	F
los angeles, ca	L & G Irrigation	N	VF	N	N	N	F	F
los angeles, ca	L & G Tools	N	VF	N	N	N	N	F
medford, or	Air Conditioners		N	N	N	VF	VU	N
medford, or	Barbecues	VF	N	U	N	N	U	N
medford, or	Exterior Paints	N	U	U	U	F	N	N
medford, or	Fans		F	U	N	VF	U	N
medford, or	Insecticides	U	U	U	N	U	U	U
medford, or	L & G Growing	VF	N	N	N	VF	F	F
medford, or	L & G Irrigation	N	U	U	N	N	N	N
medford, or	L & G Tools	N	U	N	N	U	VF	N

LEGEND
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Very Unfavorable





		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
memphis, tn	Air Conditioners		N	VF	VF	F	N	F
memphis, tn	Barbecues	VF	VF	N	VF	VF	VF	VF
memphis, tn	Exterior Paints	N	N	N	F	N	F	N
memphis, tn	Fans		U	F	F	VF	VF	F
memphis, tn	Insecticides	N	U	F	N	N	N	N
memphis, tn	L & G Growing	VF	N	N	N	U	VF	N
memphis, tn	L & G Irrigation	VF	N	F	F	F	N	F
memphis, tn	L & G Tools	F	N	N	F	N	N	N
miami, fl	Air Conditioners		N	N	N	N	N	N
miami, fl	Barbecues	N	F	N	N	N	F	N
miami, fl	Exterior Paints	N	N	F	N	VF	VF	F
miami, fl	Fans		N	N	U	F	F	N
miami, fl	Insecticides	N	N	U	N	N	N	N
miami, fl	L & G Growing	N	F	N	F	N	N	N
miami, fl	L & G Irrigation	N	N	N	N	F	F	N
miami, fl	L & G Tools	N	N	N	N	N	N	N
midland, tx	Air Conditioners		N	VF	F	N	VF	VF
midland, tx	Barbecues	VF	N	VF	F	VF	VU	VF
midland, tx	Exterior Paints	F	U	VF	N	N	N	N
midland, tx	Fans		F	VF	VF	VF	VF	VF
midland, tx	Insecticides	VF	F	VF	F	U	VU	N
midland, tx	L & G Growing	VF	N	VF	U	U	N	F
midland, tx	L & G Irrigation	VF	N	N	F	F	N	F
midland, tx	L & G Tools	VF	N	U	N	N	N	N

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Favorable
Neutral
Unfavorable
Very Unfavorable



		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
minneapolis, mn	Air Conditioners		VU	N	N	VU	N	U
minneapolis, mn	Barbecues	VF	VU	N	N	N	U	F
minneapolis, mn	Exterior Paints	N	U	N	N	VU	VU	U
minneapolis, mn	Fans		U	N	F	VU	F	N
minneapolis, mn	Insecticides	F	N	F	N	U	N	N
minneapolis, mn	L & G Growing	N	VU	N	N	F	N	N
minneapolis, mn	L & G Irrigation	N	U	N	N	U	N	U
minneapolis, mn	L & G Tools	N	U	U	N	U	N	U
missoula, mt	Air Conditioners		N	F	VF	VU	VU	VU
missoula, mt	Barbecues	VF	U	N	F	U	U	F
missoula, mt	Exterior Paints	N	U	F	N	U	N	N
missoula, mt	Fans		U	N	VF	VU	VU	U
missoula, mt	Insecticides	N	VF	VF	F	N	N	N
missoula, mt	L & G Growing	N	U	N	N	VF	VF	F
missoula, mt	L & G Irrigation	N	VF	N	F	U	U	N
missoula, mt	L & G Tools	U	F	F	F	N	N	N
nashville, tn	Air Conditioners		N	N	VF	N	N	F
nashville, tn	Barbecues	VF	F	N	F	N	VF	VF
nashville, tn	Exterior Paints	N	U	N	VF	F	N	N
nashville, tn	Fans		N	F	VF	F	N	F
nashville, tn	Insecticides	VF	U	N	F	N	N	N
nashville, tn	L & G Growing	VF	N	N	VF	N	F	F
nashville, tn	L & G Irrigation	N	F	N	N	N	N	N
nashville, tn	L & G Tools	F	F	F	F	N	N	F

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Very Favorable
Favorable
Neutral
Unfavorable
Very Unfavorable





		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
new orleans, la	Air Conditioners		N	N	N	N	N	N
new orleans, la	Barbecues	VF	VF	VF	VF	F	F	VF
new orleans, la	Exterior Paints	N	N	F	N	N	U	N
new orleans, la	Fans		N	U	U	N	F	N
new orleans, la	Insecticides	F	N	U	U	N	N	N
new orleans, la	L & G Growing	VF	F	VF	VF	N	VF	VF
new orleans, la	L & G Irrigation	VF	N	U	N	F	F	N
new orleans, la	L & G Tools	VF	N	F	N	N	N	N
new york city, ny	Air Conditioners		U	U	N	N	F	N
new york city, ny	Barbecues	VF	U	U	N	N	F	N
new york city, ny	Exterior Paints	N	U	U	N	N	N	N
new york city, ny	Fans		N	U	N	N	VF	F
new york city, ny	Insecticides	VF	N	N	N	N	F	N
new york city, ny	L & G Growing	VF	U	N	N	N	VF	F
new york city, ny	L & G Irrigation	VF	U	U	N	N	F	N
new york city, ny	L & G Tools	U	N	N	N	N	N	N
north bend, or	Air Conditioners		VF	VF	VF	U	VF	VF
north bend, or	Barbecues	VF	VF	N	N	N	F	F
north bend, or	Exterior Paints	N	N	N	F	U	N	N
north bend, or	Fans		N	F	F	U	VF	N
north bend, or	Insecticides	N	N	N	U	N	N	N
north bend, or	L & G Growing	F	F	U	U	F	U	N
north bend, or	L & G Irrigation	N	F	F	N	N	U	N
north bend, or	L & G Tools	F	N	N	N	N	N	N

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Favorable
Neutral
Unfavorable
Very Unfavorable



		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
oklahoma city, ok	Air Conditioners		N	N	VF	F	F	F
oklahoma city, ok	Barbecues	U	N	F	VF	VF	N	VF
oklahoma city, ok	Exterior Paints	VF	N	VF	VF	VF	N	F
oklahoma city, ok	Fans		N	VF	VF	F	F	F
oklahoma city, ok	Insecticides	VF	N	F	N	N	U	N
oklahoma city, ok	L & G Growing	VF	N	N	U	N	VU	N
oklahoma city, ok	L & G Irrigation	VF	N	N	F	VF	VF	F
oklahoma city, ok	L & G Tools	VU	N	F	F	F	U	N
omaha, ne	Air Conditioners		U	N	F	U	F	N
omaha, ne	Barbecues	VF	U	N	N	N	N	N
omaha, ne	Exterior Paints	VF	N	N	F	N	N	N
omaha, ne	Fans		U	F	F	N	F	N
omaha, ne	Insecticides	VF	U	N	N	F	U	N
omaha, ne	L & G Growing	N	U	II.	N	VF	N	N
omaha, ne	L & G Irrigation	F	N	N	F	U	F	N
omaha, ne	L & G Tools	F	U	N	F	N	N	N
orlando, fl	Air Conditioners		N	F	N	N	U	N
orlando, fl	Barbecues	N	F	VF	N	N	N	F
orlando, fl	Exterior Paints	N	N	N	N	N	N	N
orlando, fl	Fans		N	F	N	N	N	N
orlando, fl	Insecticides	N	N	F	N	N	N	N
orlando, fl	L & G Growing	N	F	F	N	N	F	N
orlando, fl	L & G Irrigation	N	N	N	N	N	N	N
orlando, fl	L & G Tools	F	U	F	U	N	N	N

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Favorable
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Unfavorable
Very Unfavorable



		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
palm springs, ca	Air Conditioners		F	N	U	U	VU	U
palm springs, ca	Barbecues	N	N	N	U	VF	VU	VF
palm springs, ca	Exterior Paints	N	N	N	N	F	N	N
palm springs, ca	Fans		VF	U	U	U	VU	U
palm springs, ca	Insecticides	U	N	N	N	N	VU	U
palm springs, ca	L & G Growing	N	F	N	N	F	VF	F
palm springs, ca	L & G Irrigation	N	N	N	N	U	U	N
palm springs, ca	L & G Tools	N	N	N	N	F	F	N
pensacola, fl	Air Conditioners		N	F	F	N	N	N
pensacola, fl	Barbecues	F	N	VF	VF	N	F	VF
pensacola, fl	Exterior Paints	N	N	F	N	N	N	N
pensacola, fl	Fans		N	F	N	N	F	N
pensacola, fl	Insecticides	VF	N	F	N	N	N	N
pensacola, fl	L & G Growing	VF	N	VF	VF	N	VF	VF
pensacola, fl	L & G Irrigation	F	N	N	N	N	N	N
pensacola, fl	L & G Tools	F	N	N	N	N	N	N
peoria, il	Air Conditioners		N	VF	VF	N	VF	F
peoria, il	Barbecues	VF	N	VF	VF	VF	F	VF
peoria, il	Exterior Paints	VF	N	N	VF	N	N	N
peoria, il	Fans		U	F	VF	N	N	F
peoria, il	Insecticides	VF	U	U	N	U	N	N
peoria, il	L & G Growing	VU	U	N	VF	N	N	N
peoria, il	L & G Irrigation	F	N	N	F	N	VF	N
peoria, il	L & G Tools	N	U	N	F	N	N	N

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Favorable
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Unfavorable
Very Unfavorable



		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
philadelphia, pa	Air Conditioners		U	N	N	F	F	N
philadelphia, pa	Barbecues	VF	U	N	N	N	N	N
philadelphia, pa	Exterior Paints	N	U	N	N	N	N	N
philadelphia, pa	Fans		N	N	N	N	VF	N
philadelphia, pa	Insecticides	F	U	F	F	N	N	N
philadelphia, pa	L & G Growing	VF	U	N	N	N	VF	N
philadelphia, pa	L & G Irrigation	VF	U	U	N	N	N	N
philadelphia, pa	L & G Tools	N	U	U	N	N	N	N
phoenix, az	Air Conditioners		F	N	N	N	F	N
phoenix, az	Barbecues	N	N	N	F	N	N	N
phoenix, az	Exterior Paints	N	N	N	N	N	N	N
phoenix, az	Fans		F	N	N	N	F	N
phoenix, az	Insecticides	N	VF	N	N	N	N	F
phoenix, az	L & G Growing	N	F	N	N	N	N	N
phoenix, az	L & G Irrigation	N	F	N	N	N	F	N
phoenix, az	L & G Tools	N	N	N	N	F	N	N
pierre, sd	Air Conditioners		VU	F	F	VU	U	U
pierre, sd	Barbecues	VF	VU	N	N	U	N	U
pierre, sd	Exterior Paints	F	VU	N	N	U	F	N
pierre, sd	Fans		U	VF	VF	VU	U	U
pierre, sd	Insecticides	F	U	N	N	F	N	N
pierre, sd	L & G Growing	N	VU	F	N	VF	F	VF
pierre, sd	L & G Irrigation	VU	N	N	F	U	N	N
pierre, sd	L & G Tools	N	N	N	F	U	F	N

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Favorable
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Unfavorable
Very Unfavorable



		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
pittsburgh, pa	Air Conditioners		U	F	VF	VF	VF	VF
pittsburgh, pa	Barbecues	VF	N	N	F	N	N	F
pittsburgh, pa	Exterior Paints	N	VU	U	N	N	N	N
pittsburgh, pa	Fans		N	VF	N	F	VF	F
pittsburgh, pa	Insecticides	N	U	N	F	N	N	N
pittsburgh, pa	L & G Growing	VF	VU	N	VF	N	N	F
pittsburgh, pa	L & G Irrigation	N	VU	N	F	N	F	N
pittsburgh, pa	L & G Tools	U	U	N	F	N	N	N
portland, me	Air Conditioners		N	U	VU	VU	VF	F
portland, me	Barbecues	VF	U	U	U	U	VF	N
portland, me	Exterior Paints	N	U	U	N	N	N	N
portland, me	Fans		N	U	N	VU	VF	VF
portland, me	Insecticides	N	N	N	U	U	N	N
portland, me	L & G Growing	VF	N	N	U	F	VF	N
portland, me	L & G Irrigation	N	N	U	U	U	VF	N
portland, me	L & G Tools	N	F	N	U	U	F	N
portland, or	Air Conditioners		N	U	F	VU	U	U
portland, or	Barbecues	VF	U	U	N	U	U	U
portland, or	Exterior Paints	N	U	N	N	N	F	N
portland, or	Fans		N	U	F	VU	N	U
portland, or	Insecticides	VU	N	N	N	U	VU	U
portland, or	L & G Growing	VF	N	U	N	VF	N	N
portland, or	L & G Irrigation	N	N	N	N	VU	U	U
portland, or	L & G Tools	F	N	U	N	U	U	N

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Favorable
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Unfavorable
Very Unfavorable





		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
raleigh, nc	Air Conditioners		N	VF	VF	F	F	VF
raleigh, nc	Barbecues	VF	N	U	N	F	F	F
raleigh, nc	Exterior Paints	VF	VU	N	N	N	N	N
raleigh, nc	Fans		U	N	VF	F	F	VF
raleigh, nc	Insecticides	N	N	N	N	N	N	N
raleigh, nc	L & G Growing	VF	N	N	N	U	N	N
raleigh, nc	L & G Irrigation	N	N	N	N	N	N	N
raleigh, nc	L & G Tools	N	N	F	N	N	N	N
reno, nv	Air Conditioners		F	N	N	U	VU	U
reno, nv	Barbecues	F	N	N	N	U	VF	N
reno, nv	Exterior Paints	N	N	N	N	N	N	N
reno, nv	Fans		VF	N	N	U	U	U
reno, nv	Insecticides	U	N	U	N	U	U	U
reno, nv	L & G Growing	N	F	N	N	VF	VF	F
reno, nv	L & G Irrigation	N	F	N	N	U	U	N
reno, nv	L & G Tools	N	N	N	N	N	U	N
richmond, va	Air Conditioners		N	VF	F	F	F	F
richmond, va	Barbecues	VF	N	N	U	F	F	F
richmond, va	Exterior Paints	N	N	N	N	N	N	N
richmond, va	Fans		N	N	VF	N	F	VF
richmond, va	Insecticides	VF	N	N	N	N	N	N
richmond, va	L & G Growing	VF	N	N	N	N	N	N
richmond, va	L & G Irrigation	F	F	N	F	N	N	N
richmond, va	L & G Tools	N	N	N	N	U	N	N

LEGEND
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Favorable
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Unfavorable
Very Unfavorable





		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
riverside, ca	Air Conditioners		VF	VF	F	U	N	F
riverside, ca	Barbecues	N	F	N	VU	VF	VF	F
riverside, ca	Exterior Paints	N	N	N	N	N	N	N
riverside, ca	Fans		VF	F	U	N	VU	VU
riverside, ca	Insecticides	VF	VF	N	N	N	N	N
riverside, ca	L & G Growing	F	VF	N	N	N	F	F
riverside, ca	L & G Irrigation	N	F	N	N	N	N	N
riverside, ca	L & G Tools	U	F	N	N	N	VU	N
roanoke, va	Air Conditioners		N	VF	VF	N	N	F
roanoke, va	Barbecues	VF	N	N	N	F	N	N
roanoke, va	Exterior Paints	N	N	N	N	N	N	N
roanoke, va	Fans		N	N	VF	N	U	N
roanoke, va	Insecticides	VF	N	N	N	N	N	N
roanoke, va	L & G Growing	VF	N	N	N	VF	N	N
roanoke, va	L & G Irrigation	N	N	N	N	N	N	N
roanoke, va	L & G Tools	F	N	N	N	N	N	N
sacramento, ca	Air Conditioners		VF	N	U	F	N	N
sacramento, ca	Barbecues	N	N	U	N	N	U	N
sacramento, ca	Exterior Paints	N	N	N	N	N	N	N
sacramento, ca	Fans		F	U	U	N	U	N
sacramento, ca	Insecticides	N	N	U	N	N	N	N
sacramento, ca	L & G Growing	N	N	N	N	N	N	N
sacramento, ca	L & G Irrigation	N	N	N	N	N	N	N
sacramento, ca	L & G Tools	N	N	N	N	N	N	N

LEGEND
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Favorable
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Unfavorable
Very Unfavorable





		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
salt lake city, ut	Air Conditioners		F	N	N	VU	VU	U
salt lake city, ut	Barbecues	VF	N	F	N	U	VF	N
salt lake city, ut	Exterior Paints	Ν	N	N	N	N	N	N
salt lake city, ut	Fans		VF	F	U	V	U	U
salt lake city, ut	Insecticides	N	N	F	N	N	N	N
salt lake city, ut	L & G Growing	Ν	F	F	N	VF	F	F
salt lake city, ut	L & G Irrigation	F	N	F	U	J	U	U
salt lake city, ut	L & G Tools	N	N	N	N	J	N	N
san antonio, tx	Air Conditioners		N	VF	F	N	VF	F
san antonio, tx	Barbecues	VF	N	VF	VF	N	VU	F
san antonio, tx	Exterior Paints	N	N	N	F	Щ	N	N
san antonio, tx	Fans		N	F	F	F	VF	VF
san antonio, tx	Insecticides	VF	N	N	F	N	U	N
san antonio, tx	L & G Growing	VF	N	VF	N	U	VU	F
san antonio, tx	L & G Irrigation	VF	N	N	F	VF	VF	F
san antonio, tx	L & G Tools	VF	N	U	N	U	F	N
san diego, ca	Air Conditioners		F	N	N	U	VU	U
san diego, ca	Barbecues	N	N	N	F	N	N	N
san diego, ca	Exterior Paints	N	N	N	N	N	N	N
san diego, ca	Fans		VF	F	VF	U	VU	N
san diego, ca	Insecticides	N	VF	N	N	N	U	N
san diego, ca	L & G Growing	N	F	N	N	N	F	N
san diego, ca	L & G Irrigation	F	VF	N	N	N	N	F
san diego, ca	L & G Tools	N	F	N	F	N	N	N

LEGEND
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Favorable
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Unfavorable
Very Unfavorable



		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
san francisco, ca	Air Conditioners		N	F	F	VU	N	U
san francisco, ca	Barbecues	U	N	F	N	U	F	N
san francisco, ca	Exterior Paints	U	N	N	N	VF	N	F
san francisco, ca	Fans		F	F	VF	VU	VF	VF
san francisco, ca	Insecticides	U	U	F	N	F	N	N
san francisco, ca	L & G Growing	N	N	N	N	F	N	N
san francisco, ca	L & G Irrigation	U	N	F	N	F	N	N
san francisco, ca	L & G Tools	U	N	U	N	N	N	N
sault ste marie, mi	Air Conditioners		U	VU	N	U	N	U
sault ste marie, mi	Barbecues	F	VU	U	U	U	VF	VF
sault ste marie, mi	Exterior Paints	N	N	VU	N	N	N	N
sault ste marie, mi	Fans		VU	VU	N	N	F	N
sault ste marie, mi	Insecticides	N	VU	VU	N	N	N	U
sault ste marie, mi	L & G Growing	N	VU	VU	U	F	N	U
sault ste marie, mi	L & G Irrigation	N	F	U	U	U	N	U
sault ste marie, mi	L & G Tools	N	N	U	F	N	N	N
seattle, wa	Air Conditioners		F	N	VF	VF	F	F
seattle, wa	Barbecues	N	N	U	F	U	N	N
seattle, wa	Exterior Paints	N	VF	N	F	N	N	N
seattle, wa	Fans		N	U	VF	U	F	N
seattle, wa	Insecticides	N	F	N	F	N	N	N
seattle, wa	L & G Growing	VF	N	N	N	F	U	N
seattle, wa	L & G Irrigation	N	F	N	N	VU	N	N
seattle, wa	L & G Tools	F	F	N	N	N	N	N

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Favorable
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Unfavorable
Very Unfavorable



		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
shreveport, la	Air Conditioners		N	N	N	N	N	N
shreveport, la	Barbecues	F	F	VF	VF	F	VF	VF
shreveport, la	Exterior Paints	F	U	N	N	U	N	N
shreveport, la	Fans		N	N	N	F	F	F
shreveport, la	Insecticides	F	F	N	N	N	N	N
shreveport, la	L & G Growing	VF	N	N	VF	N	VF	VF
shreveport, la	L & G Irrigation	N	F	N	N	N	N	N
shreveport, la	L & G Tools	VF	N	N	U	N	N	N
spokane, wa	Air Conditioners		U	N	F	VU	VU	VU
spokane, wa	Barbecues	VU	U	U	N	J	VF	N
spokane, wa	Exterior Paints	N	U	VU	J	J	N	U
spokane, wa	Fans		N	U	F	VU	VU	VU
spokane, wa	Insecticides	VF	VU	VU	F	VU	U	U
spokane, wa	L & G Growing	N	U	U	N	VF	VF	N
spokane, wa	L & G Irrigation	F	U	N	N	VU	U	U
spokane, wa	L & G Tools	F	N	U	N	U	N	N
st. louis, mo	Air Conditioners		N	F	VF	N	F	VF
st. louis, mo	Barbecues	VF	F	F	F	VF	F	VF
st. louis, mo	Exterior Paints	N	N	N	F	N	N	N
st. louis, mo	Fans		U	VF	VF	N	F	F
st. louis, mo	Insecticides	VF	N	N	F	N	N	N
st. louis, mo	L & G Growing	VF	U	N	U	N	F	N
st. Iouis, mo	L & G Irrigation	VF	U	N	F	N	F	N
st. louis, mo	L & G Tools	VF	U	N	F	N	U	N

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Favorable
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Unfavorable
Very Unfavorable



		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
syracuse, ny	Air Conditioners		U	U	N	VU	F	U
syracuse, ny	Barbecues	F	VU	N	F	U	F	N
syracuse, ny	Exterior Paints	N	VU	U	U	N	N	U
syracuse, ny	Fans		N	U	F	U	N	U
syracuse, ny	Insecticides	N	VU	U	N	N	N	N
syracuse, ny	L & G Growing	N	VU	N	N	F	N	N
syracuse, ny	L & G Irrigation	U	U	U	N	U	F	N
syracuse, ny	L & G Tools	N	U	U	N	U	N	U
tampa, fl	Air Conditioners		N	N	U	N	U	N
tampa, fl	Barbecues	N	N	F	N	N	U	N
tampa, fl	Exterior Paints	F	N	F	N	N	VU	N
tampa, fl	Fans		N	N	N	N	U	N
tampa, fl	Insecticides	N	N	N	U	N	U	N
tampa, fl	L & G Growing	N	N	VF	F	N	N	F
tampa, fl	L & G Irrigation	N	N	N	N	N	N	N
tampa, fl	L & G Tools	N	N	N	N	N	N	N
taos, nm	Air Conditioners		N	F	U	N	F	N
taos, nm	Barbecues	VF	F	N	N	F	N	N
taos, nm	Exterior Paints	N	N	N	N	N	F	N
taos, nm	Fans		F	N	U	VF	N	F
taos, nm	Insecticides	N	N	N	U	N	N	N
taos, nm	L & G Growing	N	VF	N	N	N	N	N
taos, nm	L & G Irrigation	U	N	N	U	N	N	N
taos, nm	L & G Tools	F	N	F	U	N	N	N

LEGEND
Very Favorable
Favorable
Neutral
Unfavorable
Very Unfavorable



		Feb	Mar	Apr	May	Jun	Jul	
U.S. Market	Category	22	22	22	22	22	22	2022
wichita, ks	Air Conditioners		N	N	VF	F	F	F
wichita, ks	Barbecues	U	N	N	VF	VF	N	F
wichita, ks	Exterior Paints	F	N	F	N	F	VU	N
wichita, ks	Fans		N	VF	VF	F	VF	VF
wichita, ks	Insecticides	VU	N	VF	N	N	U	N
wichita, ks	L & G Growing	VF	N	N	U	N	VU	N
wichita, ks	L & G Irrigation	VU	N	N	F	F	VF	N
wichita, ks	L & G Tools	VF	N	F	F	N	U	N
yakima, wa	Air Conditioners		N	N	F	U	VU	U
yakima, wa	Barbecues	VF	N	N	N	U	VF	F
yakima, wa	Exterior Paints	N	N	F	N	N	N	N
yakima, wa	Fans		F	N	F	U	U	U
yakima, wa	Insecticides	U	U	N	N	N	U	N
yakima, wa	L & G Growing	N	N	N	N	VF	VF	N
yakima, wa	L & G Irrigation	U	U	N	N	U	N	N
yakima, wa	L & G Tools	F	U	N	N	N	F	N
yuma, az	Air Conditioners		VF	N	N	U	N	N
yuma, az	Barbecues	N	F	N	U	N	VU	N
yuma, az	Exterior Paints	N	N	N	N	N	N	N
yuma, az	Fans		VF	N	N	U	U	N
yuma, az	Insecticides	N	N	N	N	N	N	N
yuma, az	L & G Growing	N	F	N	N	N	F	N
yuma, az	L & G Irrigation	N	N	N	N	N	N	N
yuma, az	L & G Tools	N	N	N	N	U	U	N

LEGEND
Very Favorable
Favorable
Neutral
Unfavorable
Very Unfavorable



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